

SAMPLE 2

SMALL GRANT APPLICATION

Project Title: The Pink Ribbon Talks

Description

The Pink Ribbon Talks is a recognition luncheon for breast cancer survivors. A special ceremony will celebrate their strength and courage. Survivors and co-survivors will be encouraged to become disciples of the Susan G. Komen for the Cure message of early detection. The program will include an inspirational presentation and testimonies by other breast cancer survivors who are actively engaged in educating women about the value and necessity of early detection.

The luncheon event will be promoted via area breast cancer support groups, posters, flyers, websites and press releases.

Objectives

- 1) To celebrate the strength and courage of breast cancer survivors.
- 2) To acknowledge co-survivors for the support they provide to their loved one.
- 3) To raise awareness of the goals and efforts of Susan G. Komen for the Cure.
- 4) To encourage active participation in spreading breast cancer awareness messages.

Benefit to Komen WNY Affiliate & Constituency (Breast Health Community)

This event will recruit Susan G. Komen for the cure ambassadors and supporters who will spread the message about the importance of early detection. The number of people coming in contact with the Komen WNY Affiliate will greatly increase.

Timeline

The luncheon will take place on a Saturday afternoon so that breast cancer survivors and their family members and friends may be able to attend. Promotion of the event will begin upon approval of the application.

Other participating Sponsors/Organizations

Area breast cancer support groups will promote the luncheon event to their contact lists. A grant is being sought from a pharmaceutical company to pay for a portion of the luncheon. Local businesses will be solicited for basket item donations.